

ABOUT RADIO CHPD:

De Brigj facilitates integration and inclusion of newcomers through information and education. As an ethnic station, it links the established community and the Low German Mennonite newcomers, who are immigrating predominantly from Mexico, Belize, Paraguay and Bolivia.

It provides businesses the opportunity to advertise their services and employment needs. It is also an effective means for social service agencies to communicate their message to the Low German population.

Hearing music, information and programs in their mother tongue serves to decrease feelings of isolation for newcomers. Accessing services is difficult due to language barriers, illiteracy, cultural differences and rural homes. The radio is a vehicle for communicating and overcoming these challenges.

In operation since August 2003, De Brigj intentionally serves the Low German community. It is estimated that 20,000 Low German speaking people have settled in the East Elgin and Haldimand-Norfolk counties. Their contribution to the local economy is significant.

De Brigj is a program of:



Business Hours

Monday to Friday:

10:00am - 12:00pm

1:00pm - 3:00pm

or by appointment

105.9 FM
Listen Live
Eastern Time Zone
mcson.org

For further information:

16 Talbot St. E., Aylmer, ON N5H 1H4

www.mcson.org

Find us on:  Mennonite Community Services/Facebook

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**A Low German radio station
serving listeners from
London to Port Rowan.**



Tel: 226.544.0122 • radio@mcson.org

PROGRAMS

Broadcasting 24 hours a day, seven days a week. Programs are predominantly in Low German, interspersed with English, Spanish and High German. Tune in and listen with the whole family!

- ▶ Local, national & international news
- ▶ Weather reports
- ▶ School bus delays, cancellations
- ▶ Community announcements
- ▶ Health information
- ▶ Music, call-in requests
- ▶ Scriptural educational programs
- ▶ Programs for men, women and families
- ▶ Local talent, interviews
- ▶ Children's programming, stories, songs

We are pleased to produce local programs and exchange them with other radio stations in Paraguay, Mexico, USA, Belize and Bolivia.

- ▶ **Waut Passieet:** news, interviews, agricultural reports
- ▶ **Daily Bible readings**
- ▶ **Dit & Daut:** weekly report on current events and/or interviews
- ▶ **Tus em Heim:** family program
- ▶ **Kjinjastund:** children's stories

SPONSORSHIP

Businesses and individuals are invited to sponsor a program or a portion of a program.

Available Packages

Here is the pricing:

PROGRAM TIME	PRICE
Time/Weather	15.00
15 min. Program.....	40.00
30 min. Program.....	75.00

PACKAGES

Gold:	43/wks = 9 wks free
Silver:	22/wks = 4 wks free
Bronze:	15/wks = 2 wks free

**Prices do not include a one-time translation and/or composition fee of 15.00 each.*



ADVERTISING

Advertising with De Brigj Radio means advertising with results! Customers tell us time and time again that if they want to "get the word out" to the Low German community, there is no better way than through our radio.

We can translate and pre-record your advertisements and notices for effective commercials and public announcements in Low German.

Community Announcements

Charities may be eligible to announce their events free of charge.

Contact staff for details.

Available Packages

TIME	PRICE
15 sec.	25.00
30 sec.	27.50
45 sec.	30.00
60 sec.	32.50

**Prices do not include a one-time translation and/or composition fee of 15.00 each.*

Buy 4	Buy 6	Buy 8	Buy 10
get 2 FREE	get 4 FREE	get 6 FREE	get 10 FREE