

105.9FM

Listen Live



Eastern Time Zone

www.mcson.org



A program of
Mennonite Community Services

www.mcson.org
Business Hours
10:00am - 12:00pm
and
1:00pm - 3:00pm
or by appointment

A Low German radio station
serving listeners from
London to Port Rowan.



About Radio CHPD:

De Brigj facilitates integration and inclusion of newcomers through information and education. As an ethnic station it links the established community and the Low German Mennonite newcomers, who are immigrating, predominantly from Mexico, Belize, Paraguay and Bolivia

It provides businesses the opportunity to advertise their services and employment needs. And it is also an effective means for social service agencies to communicate their message to the Low German population.

Hearing music, information and programs in their mother tongue serves to decrease feelings of isolation for newcomers. Accessing services is difficult due to language barriers, illiteracy, cultural differences and rural homes. The radio is a vehicle for communicating and overcoming these challenges.

In operation since August 2003, De Brigj intentionally targets the Low German community. It is estimated that 20,000 Low German speaking people have settled in the East Elgin and Haldimand-Norfolk counties. Their contribution to the local economy is significant.

Contact Information:
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CHPD

Canada Hieet Plaut-Dietsch

Integration & Inclusion
through
Information & Education

We are pleased to produce local programs and exchange them with other radio stations in Paraguay, Mexico, USA, Belize and Bolivia.

- Waut Passiet –news, interviews, agricultural reports
- Daily Bible readings
- Dit 'n Daut –weekly report on current events and/or interviews
- Tues em Heim: family program
- Kjinjastund: children's stories
- Outdoor Marshmallow Roast: stories for youth in English

We can translate and pre-record your advertisements and notices for effective commercials and public announcements in Low German.

Sponsorship Packages

Businesses and individuals are invited to sponsor a portion of a broadcast hour. Here are the prices according to time slots:

| Time slot | Price |
|--------------|----------------|
| Time/Weather | \$15.00 |
| 15 Min. | \$40.00 |
| 30 Min. | \$75.00 |

Packages

Gold: 43 wks = 9 wks free
 Silver: 22 wks = 4 wks free
 Bronze: 15 wks = 2 wk free

*Prices do not include a one-time translation and/or composition fee of \$15 each.

Programs

Broadcasting hours are Monday to Friday 7-10 am and 5-8 pm, and Saturday 5-8 pm. Programs are predominantly in Low German, interspersed with English, Spanish and High German. Tune in and listen with the whole family!

Local, national & international news

Weather reports

School bus delays, cancellations

Community announcements

Health information

Music, call-in requests

Scriptural educational programs

Programs targeting women and families

Local talent, interviews

Children's programming, stories, songs



Advertising

Advertising with Radio CHPD means advertising with results! Customers tell us time and time again and that if they want to "get the word out" to the Low German community, there is no better way than through our radio.

Advertising Packages

| Time | Price |
|--------|--------------|
| 15 sec | 25.00 |
| 30 sec | 27.50 |
| 45 sec | 30.00 |
| 60 sec | 32.50 |

Buy 4 get 2 free
Buy 6 get 4 free
Buy 8 get 6 free
Buy 10 get 10 free

*Prices do not include a one-time translation and/or composition fee of \$15 each.

*Prices are subject to change

Personal items for sale:

\$15/time aired

Yard sales, moving sales, family reunions, etc.:

\$10/time aired

Community Announcements

Charities may be eligible to announce their events free of charge. Contact staff for details.